MINUTES OF A THE FACILITY AND RECREATION COMMITTEE MEETING OF THE PARK DISTRICT OF HIGHLAND PARK HELD ON OCTOBER 23, 2024, 6:07 PM.

Present: Commissioner Labrador, Commissioner Ruttenberg, Commissioner Grossberg, Vice

President Freeman, President Bernstein

Absent: None

Also, Present: Executive Director Romes; Deputy Director Carr; Director Smith, Director

Gogola; Director Peters; Director Voss; Assistant Director Acevedo, Coordinator

Hejnowski

Guest Speaker: None

Additions to the Agenda

None.

Club Pickle and Padel Facility Project Update

Director Smith shared construction photos. Sanity sewer and water lines, asphalt, and concrete work will be completed this year. Utility installation (electric, plumbing, and gas), dome, pickle, and padel court installation, and interior structure construction are anticipated to be completed in the spring of 2025.

Executive Director Romes reported that staff are focused on retaining current users at Deer Creek Racquet Club and Danny Cunniff Park since the opening has been delayed to 2025. The opening was originally planned for the winter of 2024.

Director Gogola reviewed the target audience, which is a database of over 2,500 unique users (500 of which are Padel users). She reviewed the phased marketing approach. Phase One proactively engages target audiences with information, opportunities, updates, and perks through all distribution channels. She shared the Phase One recommended communication announcement that will go out in November. Phase Two is on-going proactive engagement with Deer Creek Racquet Club Members, Recreation Center of Highland Park Members, Club Pickel, and Padel database, the Pickle Committee, and Danny Cunniff Park Court Users. Phase Two, engagement will occur in November through July 2025.

Lastly, Director Gogola reported that staff is continuing to work on closing the last two pickleball courts, padel courts, and presenting sponsorship opportunities, and proactively soliciting charter membership sales.

Other Business

President Ruttenberg requested an update on the Recreation Center Locker Room Renovation and Parking Lot Improvements at the Highland Park Senior Center, Recreation Center of Highland Park, and the Preserve.

Deputy Director Carr reported that for the most part feedback regarding the locker room renovations has been positive, however, the community would like lockers replaced. He also provided a construction timeline for the parking lot.

Facility and Recreation Committee Meeting Minutes October 23, 2024

President Bernstein would like staff to share the plans for landscaping and the monument sign shared with the Park Board of Commissioners.

Commissioner Ruttenberg would like to know the pre-existing parking lot space dimensions vs the improvements.

Open to the Public to Address the Board

None.

Adjournment

A motion was made by Commissioner Ruttenberg and seconded by Commissioner Grossberg and approved by a unanimous vote. The Board Meeting adjourned at 7:06 p.m.

Respectfully submitted,

Roxanne Hejnowski, Assistant Secretary

Rojanne Hejnowski